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THE BEAUTIFUL TRUTH

The Beautiful Truth Group & Connected Pictures Ltd
73a Redchurch Street
London
E2 7DJ

16th June 2021

To our stakeholders:

I am pleased to confirm that The Beautiful Truth Group & Connected Pictures Ltd. reaffirms its support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment and Anti-Corruption. In this annual Communication on Progress, we describe our actions to continually improve the integration of the Global Compact and its principles into our business strategy, culture and daily operations. We also commit to sharing this information with our stakeholders using our primary channels of communication.

As a small business, we have chosen to deliver the most succinct form of COP. However, our passion and philosophy as a business align strongly with the ethics and goals of the SGG's at large. To this end, beyond the minimum requirements we deem in line with UNGC, we are also a certified B-Corp certification with a score of 90.4.

Should you have any interest in understanding the details of our approach, beliefs or operations in greater detail - please do get in touch.

Sincerely yours,

Jon Ayres



Partner of The Beautiful Truth Group & Connected Pictures Ltd

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Description of actions

HUMAN RIGHTS

- Ensure workers are provided safe, suitable and sanitary work facilities.
- We have a formal COVID 19 policy that is being reviewed continuously.
- Protect workers from workplace harassment, including physical, verbal, sexual or psychological harassment, abuse or threats.
- Take measures to eliminate ingredients, designs, defects or side-effects that could harm or threaten human life and health during manufacturing, usage or disposal of products.
- Qualify clients according to their intentions and values matching that of our company.

LABOUR

- Ensure that the company does not participate in any form of forced or bonded labour.
- Comply with minimum wage standards.
- Ensure that employment-related decisions are based on relevant and objective criteria.
- We have a flexible working culture to accommodate domestic and personal commitments.
- Enforce and adhere to strict fair payment terms for all suppliers.
- As of 2021, we have introduced an Unlimited Holiday Policy to ensure the mental wellbeing of our employees. All employees must take the statutory legal amount of holiday days.

ANTI CORRUPTION

- Assess the risk of corruption when doing business.
- Ensure that internal procedures support the company's anti-corruption commitment.

ENVIRONMENT

- Avoid environmental damage via regular maintenance of production processes and environmental protection system (air pollution control, waste, water treatment systems, etc.).
- Ensure emergency procedures to prevent and address accidents affecting the environment and human health.
- Minimize the use of plastics and/or disposable items on set, and ensure crew bring personal reusable water bottles/coffee cups.
- Selected utility providers based on environmental credentials.
- Maximise recycling opportunities within the office (sustainable product selection, composting and utilities).

MEASUREMENT OF OUTCOMES

- Ongoing internal review of gender representation and pay.
- Ongoing assessment of attrition rate and causes.
- 100% of the rent paid is invested in a conservation charity.